

Office of the County Executive

Josh Schoemann, County Executive

Herbert J. Tennies Government Center 432 E. Washington Street P.O. Box 1986 West Bend, WI 53095-7986 (262) 306-2200

For Immediate Release

Contact: Fran McLaughlin, 262-343-6846 Monday, February 27, 2023

Washington County Parks to Host Tough Mudder Wisconsin May 13 and 14

West Bend, WI – Washington County's Heritage Trails County Park in the Town of Polk will be the new home of Tough Mudder Wisconsin. The event is expected to bring thousands of participants to Washington County on May 13 and 14, 2023 to tackle the challenging obstacle course and mud runs.

A Tough Mudder event is built on a foundation of camaraderie and community, with two different distances (5K, 10K) to choose the challenge for you to push your physical and mental limits without the pressure of competition. An average of 10,000 people participate in every Tough Mudder event, with race organizers anticipating an economic impact that could exceed \$2 million in Washington County.

The Wisconsin 9-11 Memorial in Kewaskum is the charity selected to receive the proceeds from serving beer at the finish line to participants and spectators.

Heritage Trails County Park has roughly 250 acres of varied landscape of hills, wooded trails and open fields to make an obstacle course primed and ready for a nonstop thrill ride of mud-soaked mayhem. Outdoor enthusiasts from out of town will be amazed that Washington County, home to a portion of the rugged Ice Ace Trail through the Wisconsin North Woods, is just minutes away from all the amenities of the City of Milwaukee.

"We have so many beautiful areas to explore in Washington County and it will be a privilege to welcome avid competitors from other parts of the world, other regions of the United States and fellow Wisconsinites to experience our Washington County Parks," said County Executive Josh Schoemann.

To register for the event or learn more about the event, <u>visit Tough Mudder's website</u>.

###